



Purchase Area (KY) Regional Industrial Park

Engineering Assessment and Economic Impact Analysis for a Megasite

Janus Senior Principals served on a project team that conducted an engineering assessment and economic impact analysis for development of a large industrial property (1,200+ acres) in Western Kentucky (Mayfield). Janus Economics Senior Principals conducted initial research into competing properties in a multi-state region and market absorption of industrial sites and buildings in the area. They also conducted a study to determine the kinds of industries that require large manufacturing sites that would be attracted to the Western Kentucky region. Based on this input from Janus Senior Principals, the design team formulated a master plan for the site. Janus Senior Principals also completed a study to assess the economic impact of constructing and operating the industrial park. Several build-out and industry scenarios were modeled in order to give local decision makers critical information on joint funding for development.