

Jackson County, Mississippi

Industrial Site Assessment and Recommendations

Janus Senior Principals directed a Team that performed a comprehensive industrial site selection study for Jackson County, Mississippi on the Gulf Coast. After doing a competitive assessment of the County as a location for business and developing a strategic plan for economic development, the Team evaluated numerous sites in the county for development of an industrial/commercial park. The feasibility of expanding existing sites was compared to developing a new site.

Several potential new sites were evaluated from a marketing and economic development standpoint as well as a logistics and geo-technical standpoint. Evaluation criteria were developed for these site selection factors and each potential site was evaluated and rated on all criteria. The Team ranked the potential sites and recommended the top two sites for further evaluation.