

## Hapeville, Georgia

### *Feasibility Study for Supplier Park for Auto Assembly Plant*

The City of Hapeville, containing part of Atlanta's Hartsville-Jackson Airport, was the location of a Ford auto assembly plant. Janus Principals served on a consulting team to work with the City, State of Georgia and Ford to examine the feasibility of developing a Supplier Park in the densely-populated area close to the assembly plant. The Team conducted evaluations of several sites close to the assembly plant for suitability for the supplier park.

Included in the assessment was ease of acquisition, suitability for supplier operations, condemnation issues, and other criteria. The Team also examined alternative land uses for the entire plant site and surrounding acreage in the event the assembly plant closed, which it did. Alternatives examined included mixed use development (residential, commercial, office, light manufacturing) and warehouse/distribution. Land acquisition and development strategies were assessed. The Team performed extensive financial analysis and modeling of the various sites and the supplier park.