



## The Dole Food Company

### *Site Search for Production Facility*

The Dole Food Company plant that produced packaged ready-to-eat salads in California ran out of capacity and the company needed a good production and distribution location east of the Mississippi River. Janus Senior Principals conducted a site search for this new facility using advanced GIS (Geographic Information System) mapping programs and algorithms to identify locations conducive to optimal distribution of the perishable product.

The project team met with Dole executives in California, toured the production facility and carefully ascertained the production and distribution requirements for the new facility. Working with state and local economic development agencies, several potential locations in the Midwest were identified, and the finalist sites were visited and carefully inspected. The new plant, ultimately built in Springfield, Ohio, has been very successful and production capacity there has been expanded.